TRANSCRIPT OF PROCEEDINGS

FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

IN THE MATTER OF:

MB DOCKET NO. 04-191

SAN FRANCISCO UNIFIED SCHOOL DISTRICT

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BEFORE THE FEDERAL COMMUNICATIONS COMMISSION WASHINGTON, D.C.

IN THE MATTER OF:

SAN FRANCISCO UNIFIED SCHOOL DISTRICT

| MB Docket No. 04-191

For Renewal of License for | Facility ID No. 58830 Station KALW(FM), San Francisco, California

|| File No. BRED-19970801YA

Volume 4

Hearing Room TW A363 445 12th Street, S.W. Washington, D.C. 20554

Tuesday, June 7, 2005 9:15 a.m.

BEFORE:

Richard L. Sippel, CHIEF ADMINISTRATIVE LAW JUDGE

NEAL R. GROSS

APPEARANCES:

On Behalf of the San Francisco Unified School District:

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I-N-D-E-X

<u>WITNESS</u> <u>DIRECT CROSS REDIRECT RECROSS</u>

Jeffrey P. Ramirez 520 569

William C. Helgeson 593 595

<u>EXHIBITS</u> <u>DESCRIPTION</u> <u>MARK RECD</u>

58 FCC 303S Instructions Vol. 3 589
June 1995

Start Time: 9:14 a.m.

Lunch: 11:45 a.m - 1:44 p.m.

End Time: 6:05 p.m.

1	P-R-O-C-E-E-D-I-N-G-S
2	9:14 a.m.
3	JUDGE SIPPEL: We're back on the record.
4	All persons who were assembled yesterday are here
5	today. We have been honoring the sequestration rule
6	I take it? I mean there've been people in and out the
7	courtroom, but I take it these were not no
8	witnesses or anything?
9	MR. PRICE: That's correct, Your Honor.
10	JUDGE SIPPEL: Or allowed in, okay.
11	MR. SHOOK: Most of the people who were
12	here yesterday were from the bureau and I believe a
13	number of them were interns.
14	JUDGE SIPPEL: Okay, good, so, okay.
15	Thank you. All right, we're back on the record.
16	You're still under oath, Mr. Ramirez.
17	THE WITNESS: Yes, sir.
18	JUDGE SIPPEL: This is now direct
19	examination.
20	MR. PRICE: That's correct.
21	JUDGE SIPPEL: Or re-direct I should say.
22	Go ahead.

1 MR. PRICE: Mr. Ramirez, yesterday's cross examination included a series of questions related to 2 3 the timing of your preparation of the renewal application and the effect that your conversation with 4 5 Mr. Sanchez and the memo that Susan Hecht prepared for you may have played on your analysis. 6 I think what might be helpful for the 7 court this morning on redirect is to spend a short 8 amount of time more clearly establishing the precise 9 timeline of events and that will hopefully make things 10 11 more clear for the court and for yourself of these events that happened eight or nine years ago. 12 In an effort to move this along more 13 14 rapidly this morning in light of our schedule, I'm gong to focus just on the renewal application, and I'm 15 going to ask in advance for a little bit of the 16 17 court's and Mr. Shook's indulgence if I try to point 18 the witness to specifically the questions I'm tying to 19 get to. I'm certain that if I do, I'll hear from 20 Mr. Shook promptly. 21 JUDGE SIPPEL: Go ahead. 22

1	RE-DIRECT EXAMINATION
2	BY MR. PRICE:
3	Q Yesterday, Mr. Shook walked you through a
4	series of questions related to the receipt of the
5	renewal application and your first contacts with Mr.
6	Sanchez. Do you recall that?
7	A Yes.
8	Q You were shown an exhibit, Enforcement
9	Bureau Exhibit 7, which was the Sanchez Law Firm
10	billing statements from 97 98, do you recall that?
11	A Correct.
12	Q Did review of that document refresh your
13	recollection at all as to what you and Mr. Sanchez
14	both collectively or individually were doing with
15	respect to the license renewal application?
16	A Nothing I could specifically recall on my
17	own, basically it's what it says here in the phone
18	log.
19	Q Before focusing back on that document, let
20	me just ask you a few preliminary questions about Mr.
21	Sanchez. Yesterday you testified that you were well
22	aware that any time you picked up even the phone to

1	,
1	talk to Mr. Sanchez that you were on the Law Firm, or
2	you were costing the station money, and so you were
3	measured in deciding on when to consult with Mr.
4	Sanchez, is that right?
5	A Correct.
6	Q Despite this concern with cost, would you
7	have had any hesitation to call Mr. Sanchez on any
8	matter of legal significance to the station?
9	A No. I mean I was making my own call on
10	when I would call her in and if I figured it was
11	important enough, I wouldn't consult with anyone else
12	before calling him. I would call him.
13	Q Did anyone at the district ever tell you
14	not to call Ernie for some reason?
15	A No.
16	Q Did anyone at the station or the district
17	tell you not to call Ernie with respect to questions
18	regarding the license renewal application?
19	A No.
20	Q Now with that as background, can you
21	describe briefly how it is that you came to be aware
22	of the renewal application and what you did in

1	response? You may refer to Exhibit E7, Enforcement
2	Bureau 7, if that helps refresh your recollection.
3	A I'm not sure if I understand the question.
4	Q Well do you recall what was the first
5	step in the process? When it began I see that Mr.
6	Sanchez's billing statement, it appears you called him
7	on the 7th of May regarding the licensee renewal
8	procedures. What do you recall, how do you recall
9	that process beginning?
10	A I remember that the station, we received
11	what I remember to be a postcard from the FCC
12	notifying us that the license renewal, or our
13	broadcast renewal, our broadcast license was subject
14	to renewal.
15	At some point later on, I remembered that
16	we must have received the license renewal application
17	package from the FCC. I suspect that one of those two
18	events is what caused me to look; it looks like I left
19	a message for Mr. Sanchez on that date.
20	Q Then the entry below on the on the split
21	listings suggested that you ultimately spoke to Mr.
22	Sanchez shortly thereafter?

A	Yes, it looks like I, Ernie and I talked
on the next	t day, May 8, and then it looks like we
spoke again	on May 14. It says here that what it
says here i	s gather renewal related materials for Mr.
Ramirez. I	t looks like we had another conversation on
May 31, rea	ding the description.
Q	Let's try to put those conversations in
context, br	riefly.
A	Okay.
Q	You had a talk you indicated just a
moment ago	that you received some kind of postcard or
notificatio	on from the FCC that your renewal
application	would be, was coming due sometime soon?
A	Correct.
Q	You indicated that occurred before
receiving t	the application?
A	Yes.
Q	You testified yesterday, we heard
testimony	yesterday, that the FCC mailed the
application	i itself on the 15th. Do you recall that?
А	Yes.
Q	So, would the postcard have related do

1	you suspect or do you recall, to these first two
2	conversations?
3	A Well based on what you just said it would
4	have been the postcard if the FCC records show that
5	the application was sent on later.
6	Q At some point you received the
7	application?
8	A Correct.
9	Q Upon receipt of the application, then what
10	happened?
11	A It looks like I had another conversation
12	with Mr. Sanchez about the license renewal on June 30.
13	Q Well let's take it slower. Let's take it
14	just step by step. You got the application; it was
15	mailed late in May.
16	A Okay.
17	Q Or it was mailed mid-May, I'm sorry.
18	A Okay.
19	Q What happened when you received the
20	application? What did you do?
21	A Well I think upon receiving the
22	application I would have read through the materials,

read each question, done what I think I needed to do 1 2 with respect to following up on the regulation or the 3 rule related to each question and then if I had any 4 questions after that I think I would have called Mr. 5 Sanchez. Well, what were some of the questions, for 6 7 instance, that you spent some time on? When you first 8 received it and started completing the application? 9 I suspect I -- I'm trying to remember all the things that I would have paid attention to, or 10 thought I needed more assistance on. Probably needed 11 12 assistance for the whole application. It included numerous forms, or forms that we had to go out and get 13 14 and then include in the application. Ι application 15 remember the that Ι subsequently submitted to the FCC included the actual 16 17 application itself which I remember had about a dozen questions, an EEO report, an ownership report, and 18 then we also had to submit a change of address form 19 since we had changed locations since the last time. 20 21 Q Did you need to consult with other people 22 in completing those aspects of the application?

1 Α Oh for sure. There was a part of the 2 application with respect to the environmental impact 3 of our transmitter; I think the term was RF radiation, rate of frequency radiation. 4 5 There was also another aspect of 6 application with respect to reporting or disclosing 7 any EEO or discrimination claims against the licensee 8 and I don't remember who specifically I worked with 9 but in my testimony I talk about how I must have had to go find someone or work with someone to get that 10 11 information. 12 Then at a certain point in this process 13 you focused on the questions related to the public 14 inspection? 15 My going through the application Starting from the top and 16 would have been a sequence. 17 I think the public inspection, file going down. question, was about a third of the way through the 18 application. Certainly it was on page two or three of 19 20 the application. 21 Q Then I as I recall you testified from 22 yesterday when you got to the public inspection file

1	11
1	questions in June, that's when you assigned Ms. Hecht
2	to assist you in organizing the file, is that correct?
3	A Yes. What I remember doing is when I got
4	to that question I looked at the file myself and it
5	was still as messy as I remember it being before and
6	I realized I needed some help putting it in some kind
7	of order. So that's when I asked Susan Hecht to
8	volunteer to help me straighten it out.
9	Q Was it your intent, was it always your
LO	intention to do the ultimate review of the public
ll	inspection file
12	A Oh, for sure.
13	Q yourself?
L4	A I for sure I took it upon myself to
15	take responsibility for filling out the license
16	renewal application. This certainly isn't something
L7	that I would have left to a volunteer to do for me.
L8	So yes, I intended to conduct my independent review of
L9	the public file and then respond to the question
20	accordingly.
21	Q Now we talked a bit yesterday about Ms.
22	Hecht's role at the station. That she came in once a

ı	week, that you'd sometimes run into her, she typically
2	answered the phone, and that type of thing. She
3	typically answered the phone or stuff like that, is
4	that right?
5	A Correct.
6	Q Did you, in asking Ms. Hecht to help
7	organize the public inspection file, give Ms. Hecht
8	for example a copy of the relevant FCC regulations?
9	A No, I don't remember doing that.
10	Q Did you ever see Ms. Hecht with a copy of
11	the FCC regulations?
12	A No, I don't remember ever seeing that.
13	Q Did you give Ms. Hecht a copy of the
14	license renewal application?
15	A No, I don't remember ever giving that.
16	Q Were you aware then or are you aware today
17	whether Ms. Hecht had any experience in FCC regulatory
18	matters?
19	A No, I don't know that.
20	Q Did you have any basis to think that the
21	memo she placed in you mailbox reflected any kind of
22	understanding as what was supposed to be in the public

1	inspection file?
2	A No, and I think that's what contributed
3	when like I said yesterday in my testimony I
4	spent maybe two or three seconds looking at it and
5	deciding that it isn't anything I should use because
6	one, I'd already started looking at the file myself.
7	Q In any event, you testified yesterday that
8	some time after you tasked Ms. Hecht to organize the
9	file you ultimately decided you would need to begin
10	your own independent review before you received her
11	memo, is that right?
12	A I'm not sure yes. I was, I had started
13	looking at the file already, and even after I received
14	the list from her, I continued to look at the file
15	myself to respond to the question.
16	Q So you got the memo from Ms. Hecht, but it
17	came in the middle of your review so you gave it a
18	couple of seconds a quick look then you continued what
19	you were doing. Is that
20	A Correct.
21	Q what you are saying?
22	A Yes.

,	11
1	Q As you were reviewing the public
2	inspection file, was there any indication that someone
3	had made an effort to organize it or clean it up?
4	A No.
5	Q To your knowledge did Ms. Hecht ever
6	organize or clean up the public inspection file?
7	A No. I never had the sense that the file
8	had actually ever been straightened up for me.
9	Q So, just so the record is clear, did Ms.
10	Hecht's memo inform in any way your review of the
11	file?
12	A No.
13	Q All right. Did you speak to Mr. Sanchez
14	during this time?
15	Let me change the question. Did you speak
16	to Mr. Sanchez during that time? That is, as part of
17	your interactions with Ms. Hecht, and your own
18	independent review of the public inspection file.
19	Was this a period of time where you would
20	have had a conversation with Mr. Sanchez, and you can
21	refer to Enforcement Bureau Exhibit 7 if that helps
22	refresh your recollection in any way.
I	1

1	A Yes, I think so. According to the phone
2	logs here, on June 30 and then on July 2, I had
3	telephone conversations with Ernie Sanchez about the
4	license renewal, and then in the second log entry it
5	says renewal application.
6	Q Would those two conversations have been
7	about the time that you were completing or working on
8	your review of the public inspection file?
9	A Yes, that would have been the same time as
10	I was working on the application, yes.
11	Q I don't know if you can make this out, but
12	about how long were each of those phone calls? Can
13	you make that out from this billing statement?
14	A I'll just quickly scan this and just
15	reading across under the units, DNV TIME; I'm assuming
16	that means time on the call. And the June 30 call has
17	.75 and the next call is .50. I'll assume that .50 is
18	half, which would be half an hour if we're measuring
19	units of one hour. The first call I'll guess is 45
20	minutes again if we're measuring in one-hour units.
21	Q Were there any other calls in this period?
22	A Looks like there was another call

1	Q If you're looking at a different page,
2	maybe you could identify that for the court and the
3	court reporter?
4	A Yes. This is now page two of the log. It
5	looks like the next call is on that refers to the
6	renewal application in some way or another is on
7	July 30.
8	Q Is there a call on the seventh of July
9	with between you and Mr. Sanchez?
10	A Yes, there's a call on July 7. All it
11	says is return call from Mr. Ramirez, it doesn't
12	specifically refer to the renewal application, but
13	that
14	Q Is that the period in which you were
15	reviewing the public inspection file?
16	A Yes, that would have been in the same
17	period, yes.
18	Q Did you ultimately send a copy of the
19	renewal application to Mr. Sanchez for his review?
20	A Yes, I remember doing that and it looks
21	like the station was billed on July 30 for Mr.
22	Sanchez's review of the final renewal application.

1	Q Had those previous conversations with Mr.
2	Sanchez informed your analysis in completing the
3	license renewal application?
4	A Certainly it informed my completion of the
5	renewal application. Today I can't remember anything
6	specific that we spoke about, but sure if we spoke for
7	45 minutes, half an hour, and then maybe another half
8	hour on the 7th.
9	Q To the best of your recollection is that
LO	what was going on at the time? Was that your
11	principal purpose for having conversations with Mr.
12	Sanchez at that time, would have been completing the
13	license renewal application?
14	A Yes.
15	Q Anything else that would have been
16	significant that you would have spent that much time
17	on the phone with him?
18	A I see another entry here for an SCA
19	contract provision, but that wouldn't have taken that
20	much time. That was more we were releasing one of our
21	SCA channels and I just needed a legal review of the
22	contract that we were using.

1	Q So you indicate that you sent Mr. Ramirez
2	a draft or a proposed final submission of the license
3	renewal application, and did you hear back from Mr.
4	Sanchez? Do you recall?
5	A I don't recall, today I don't recall
6	hearing back from him but certainly I wouldn't have
7	ultimately sent the renewal application into the FCC
8	if I had not heard back from him considering that the
9	work he was doing was to review the renewal
10	application on July 30.
11	Q So just to be clear, you wouldn't have
12	sent in the application if Mr. Sanchez had not
13	confirmed with you it was okay to have sent in?
14	A Correct.
15	Q And he reviewed the file before his
16	testimony? According to his listings, on the 30th of
17	June, of July, is that correct?
18	A Yes, that's what this says, yes.
19	Q Now you indicate that completing the
20	entire renewal application took place over a period of
21	weeks. Several weeks. Is that correct?
22	A Yes. That's the best that I remember.

1 That it would have taken place over several weeks. 2 This isn't the type of activity that I would have 3 stopped doing everything else and spent full time --4 eight, ten hours a day of working on this. 5 I remember working on other activities, dealing with a crisis at the station. I remember that 6 7 we'd also just made the most major of our program 8 changes just the month before, so I also would have 9 been monitoring the immediate effects or impact on our 10 audience. The impact on our fundraising. So this was an activity that would have 11 12 happened a couple of hours here, a couple of hours 13 there, over a number of weeks. 14 Was this -- if you have any recollection -15 - was this a generally busy two months for, with 16 regard to other things going on at the station, or was 17 the summer a slow period. Is there any way you can recall that? 18 19 Well like I said, this was a busy period. We had just -- it was interesting going through the 20 21 program guides yesterday. We had just made the most 22 major program changes that I had made at the station

in this same period. That was the time that we moved Fresh Air, we expanded Open Air.

Those are significant changes to the program schedule. They have a significant impact on our listenership. Any time you make a major program change like that, that's pretty risky.

It's going to impact whether your listeners, whether your listenership is going to go That's going to have a direct impact up, or go down. on the fundraising. Obviously your ability to pay the bills. They tend to generate an enormous amount of comments -- both good and bad -- that I would I have to respond to. So yes, it was an extraordinarily -there's the impression that you make a program change and you go on to other business. No. Sometimes when you make a program change, especially as major as that, there's a lot more work you've got to do to -again, monitor listenership, monitor the impact on fundraising, respond to both the good and bad comments that we got about the changes.

Q My last question with respect to the renewal application. Would you characterize Mr.

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1	Sanchez as being actively involved in the license
2	renewal application process up to the submission of
3	the application on July 1, 1996?
4	A Yes, he was actively involved. It looks,
5	according to the log here that I had at least two
6	conversations, or at least three, where the renewal
7	application is a part of the phone log, and ther
8	another call. There's nothing specific, but I don't
9	know what else I would have been talking to him about.
10	Q Now let's turn to a few months later, the
11	October 4 memo that you prepared and sent to Mr.
12	Sanchez. That's SFUSD Exhibit 6.
13	MR. PRICE: That's going to be Exhibit 6,
14	Your Honor, on Mr. Ramirez's testimony in the big
15	binder.
16	JUDGE SIPPEL: Okay.
17	BY MR. PRICE:
18	Q You testified yesterday, Mr. Ramirez, that
19	on October 2 you received a fax from Mr. Sanchez
20	containing a document that GGPR had sent to him with
21	allegations as to why your original certification was
22	inaccurate. What did you do in response to the

1	October 2 fax?
2	A Can I refer to the phone log?
3	Q If that will help refresh your
4	recollection.
5	A Well I just want to make sure that yes,
6	that's what I thought. It looks like after we, after
7	I received the fax from Ernie I must have had a
8	telephone conversation with him about the fax. My
9	best guess is that in that telephone conversation he
_0	then asked me to help him evaluate the list of
L1	complaints through this three part kind of question
L2	or three questions.
L3	He wanted me to know, he wanted me to tell
L4	him if I thought that the allegation was serious, was
L5	it required and does it matter, and I provided him my
L6	responses.
L7	Q Now, did you realize at the time you were
L8	preparing the October 4 memo that your answers
L9	reflected let me ask it a different way.
20	Did you, did it occur to you at the time
21	you sent prepared the March 4 memo for Mr. Sanchez
22	that